

Flippen Reading Connection



Now every
child can
read, write,
and succeed!

End reading struggles with this remarkable new learning system!

Difficulty in reading crushes a child's natural excitement and love for learning. As they mature, it becomes increasingly embarrassing for young people to read poorly in front of their peers. Whether they are students with dyslexia or other learning challenges or simply average students whose reading skills are lagging behind, failure to learn and read well will have devastating consequences with respect to self-esteem, social development, and opportunities for advanced education and meaningful employment. Many students ultimately give up - either failing or dropping out of school.



The Flippen Reading Connection is improving lives every day! Children who had given up on reading, academics, and social acceptance are now finding hope, joy, and academic success!

Direct instruction, in conjunction with habit learning, gives kids a real chance at academic and social success!

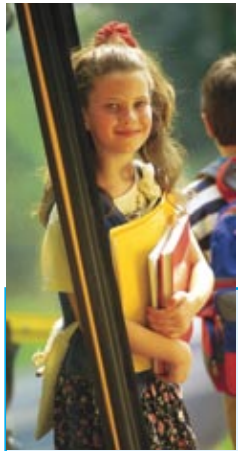
“What areas of the brain are activated during the process of learning, and how does the pattern of activation change as learning proceeds?” These are the questions that cognitive neuroscientists ask as they design studies to identify *key brain systems* that are involved in the *learning process*.

In the brain, the medial temporal (MT) lobes are associated with memory functions such as the systematic acquisition and recollection of facts. However, the basal ganglia (BG) circuitry is linked to memory functions such as the gradual learning of skills and habits (for example, learning to ride a bike).

Both systems must work in concert to allow learners to acquire new information systematically and then transform the information into a skill (such as reading) that can be performed automatically.

The Flippen Reading Connection utilizes **direct instruction (DI)** and **strategy instruction (SI)** to engage systematic learning processes in the medial temporal lobes. A recent review of 180 high-quality reading studies determined that an effective model of instruction combining components of both DI and SI *supersedes* other instructional models (DI or SI alone) for remediating learning disabilities.

In addition, The Flippen Reading Connection implements **specific bilateral arm and leg movements** to engage habit-learning processes carried out by the basal ganglia. Engaging the basal ganglia as well as the MT lobes is particularly helpful for students with reading disabilities, because students with learning disabilities often fail to learn effectively using the MT lobes alone.



Quick Stats

According to the National Center for Educational Statistics, **38% of fourth graders nationally cannot read at a basic level** - that is, they cannot read and understand a short paragraph similar to that in a children's book. In many low-income urban school districts the percentage of students in the fourth grade who cannot read at basic level approaches 70%.

Early identification of children at-risk for reading failure coupled with early reading intervention with **programs such as the Flippen Reading Connection can reduce the percentage of children reading below basic level in the fourth grade to 6% or less.**



Without the ability to read, a young person's opportunities for academic success and a secure future are statistically limited.

Flippen Reading Connection teaches skills

Specific skill units in the Flippen Reading Connection address phonemic awareness, phonics, vocabulary development, reading fluency, and reading comprehension. Activities in the Flippen Reading Connection not only address sequencing skill, but also emphasize conceptual skill. Conceptual skill is the ability to engage in abstract or strategic thinking and includes problem-solving and other critical thinking skills. Developing conceptual skill in learning-disabled children is particularly important because, often students who are at risk or who have a disability are poor problem-solvers.



In this unique instructional approach, rhythmic and eurhythmic activities are used frequently, especially in developing conceptual skill. These activities give fluidity and a feeling of ease and comfort in dealing with all that is involved in reading and expressive writing.

As a result of using direct instruction, strategy instruction, and bilateral arm and leg movements, the Flippen Reading Connection allows formerly learning-disabled students to transfer back to traditional instruction with ease!

Selecting the right teacher

It is critical to select qualified teachers who relate well with students and have integrated Capturing Kids' Hearts principles into their classroom (attending Capturing Kids' Hearts training is required). Teachers should also be comfortable with an active teaching style and be physically able to utilize this activity-based curriculum. It is not necessary for teachers to have a special education or dyslexia certificate.

Teachers across the country are experiencing real success with this amazing teaching system. In almost every case to date, reading skills have increased dramatically, test scores are way up in every critical category, and discipline issues and drop-out rates have been substantially reduced.

The results are more than great, they're truly life-changing!

"Before my son attended your program he was considering quitting school. After just six weeks he is talking about college. You have given my son his life back." **Doreen Peterson**

"Your method has so changed our daughter's life that it has been like watching the re-birth of an intelligent child. Bless you." **Len Dillon**

"One student went from 16 sight words in May to 314 sight words the following March. Most importantly, it allowed students that are used to failing to succeed."

Allison Warsanen

"...turning our Danny completely around in one month. He was supposed to repeat first grade but when the school saw what he could do, he was promoted. Now the teacher says he is one of the best readers in the second grade!" **Nancy Reid**

"The effects on my students were all very positive. Even students who could not read after a number of years in school and had given up trying, began enjoying their success. Their feeling of self-worth and confidence blossomed."

Sharon Lamb

"...(our child) couldn't read a word. He took your course from March through summer and was reading wonderfully. Now get this - he just finished third grade with straight A's and was #1 in the FCAT. He is being tested for gifted this fall. Your program is a miracle in our lives." **Paul and Angie Linder**



Start changing lives today

One call is all it takes to make a real difference in the lives of dozens, maybe even hundreds, of kids struggling to survive in your school or district right now. You know who they are. They're easy to spot on almost every campus. They're seemingly bright kids trying desperately to keep up with the rest of the class. Yet no matter how hard they try, they can't seem to grasp the material. They start to falter, and eventually they either drop-out, fail-out, or act-out. Either way they wash out. The Flippen Reading Connection is a way for you to help them not only survive, but excel.



FAQs

Frequently Asked Questions



Who needs this program most? Any person of normal intelligence that is struggling with reading. It has been remarkably beneficial for all children and adults who have difficulty reading.

Who else can benefit from this program? The program is ideal for home schoolers, English language learners, and students in alternative high schools, GED programs, and adult education centers.

What is the primary benefit for students? Children and adults learn how to read. They will no longer be frustrated with reading, writing, and spelling. This increases their academic performance and marketability in the job force.

What is the success rate of this program to date? The program is highly successful when implemented correctly. Testimonials from actual students and teachers are available for review.

Who teaches the program to these students? Any qualified individual who has been through the five-day training certification is eligible. Special education teachers, reading specialists, regular classroom teachers, and parents can teach the process.

How much does it cost? Currently the cost of training is \$3000 per participant. There are no additional fees beyond the training.

Are there additional costs or licensing fees? For the cost of the initial training, this program can be taught indefinitely as long as the teacher remains at the same campus and maintains the integrity of the program.

Does this program require special books or equipment? No. Regular classroom textbooks and library books are used. There is no additional cost.

On average, how long does it take a student to read at grade level through this program? If schools follow a 90-minute daily lesson plan, measurable results are achieved in one school year. It can take as little as 6 - 9 months with a total immersion program.

Does this program have a ladder system like math courses? No. Once it is habituated, it is learned permanently.

Is there an ideal age for this program, or does it succeed at all grade levels? From young pre-school students to senior adults, we have achieved dramatic success at all age and grade levels. In general, it is easiest to implement at the elementary school level.

What is the primary benefit of this program for schools that implement the program? Students no longer struggle in day-to-day activities that involve language. This lowers classroom disruptions and negative behaviors and results in higher test scores, better attendance, and happier parents.

How can a school get started with this program? It's easy. Once schools have a teacher trained and certified, they are ready to go.

Is there follow-up and evaluation for the program? We encourage schools to work with our Systems Analysts to set up an evaluation and to have a control group in their district. Ongoing support for the program is available through e-mail and phone support.

Workshop Dates

Henderson, TX

September 15-19

The schedule is from 8:00 am to 4:00 pm each day. The cost for the full 5-day training is \$3,000, which includes an in-depth teacher's manual provided at the workshop. This one-time investment allows the teacher to teach the curriculum for years with no further cost for training or student manuals. Lodging and meals are not included.

If you would like to arrange training for your **private group**, just contact our office and we would be happy to assist you. After registration is completed, a **confirmation letter** will be sent to you and your contact person and will include schedule, facility information, and what to bring. If you have **questions** or require further information, please contact our main office and we'll be happy to help. We are open Monday through Friday from 8:00 am until 5:00 pm CST. To learn more about the **Flippen Reading Connection** or **The Flippen Group** and our renowned **leadership and development** processes, please visit our website at www.flippengroup.com

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rev. 4/26/08